

ROARING
— INTO THE NEXT
CENTURY OF SERVICE
LIONS CENTENNIAL CELEBRATION



CALIFORNIA LIONS

CLUBS INTERNATIONAL

98TH ANNUAL MD-4 STATE CONVENTION

FEBRUARY 10-12, 2017

HOLIDAY INN

REDDING, CA

The Expedition

Getting Things Started

Thursday, February 9, 2017

Exhibit Setup

3:00 pm – 5:00 pm (Holiday Inn Foyer)

Pin Traders Registration

3:00 pm – 5:00 pm (Holiday Inn – Outside Redding Food & Beverage Rm)

Registration for DGs, VDGs and Exhibitors

3:00 pm – 5:00 pm (Holiday Inn – Outside Redding Food & Beverage Rm)

Walk Through of Facilities

3:00 pm

Friday, February 10, 2017

Registration: Friday & Saturday

8:00 am – 5:00 pm (Holiday Inn – Outside Redding Food & Beverage Rm)

Closed During Meals on Friday & Saturday

7:00 am – 9:45 am Sunday

Certification: Friday & Saturday

8:00 am – 5:00 pm (Holiday Inn – Redding Food & Beverage Room)

Closed During Meals on Friday & Saturday

7:00 am – 9:45 am Sunday

Pin Traders

8:00 am – 5:00 pm (Red Lion Hotel – Sundial Room)

Exhibits

8:00 am – 5:00 pm (Holiday Inn Foyer & Red Lion – Sundial Room)

Peace Poster & Environmental Photo Exhibit

8:00 am – 5:00 pm (Red Lion Hotel Foyer)

Are You Prepared for Disaster?

8:00 am – 9:00 am (Cascade Room – Red Lion)

When the next disaster strikes within your community or geographical area, are you, as a Lions Club President or a District Governor, able to activate your Disaster Preparedness Response Program to help First Responders, other support agencies and the victims of the event. This seminar will provide you with both the information and the tools you'll need to build a program or expand your existing Disaster Preparedness Response Program and insure your Club or District has a proper Disaster Response Plan. Learn more about the new MD-4 Alert/Disaster Guidelines that have recently been put into place.

Presenter: PDG Jack Van Eetten, MD-4 Disaster Preparedness Chair

Orientation and Mentoring of Newer Members

8:00 am – 9:00 am (Sacramento Room – Red Lion)

The importance of a proper and timely introduction to the history, structure, traditions and value of Lions membership will be presented. Who might mentor, when and how to mentor will be discussed.

Presenter: PCC Liz Crooke, MD-4 Global Leadership Team Member

MD-4 Joint GLT/GMT Workshop

8:00 am – 9:00 am (Sierra Room – Red Lion)

The Global Membership Team will share information on a free-flowing and flexible schedule to allow attendees to "drop in" as their schedules permit. Some topics available for discussion include How To Reach Your Membership Goals, Member Care and Team Coaching.

Presenters: PDG Linda Griffin, MD-4 Global Membership Team Coordinator; PCC David Johnson, MD-4 Global Membership Team Member; PDG Margaret Dunlevy, MD-4 Global Membership Team Member; PDG Norm MacKenzie, MD-4 Global Membership Team Member

Truth or Dare? Wilderness Camp Extraordinaire

8:00 am – 9:00 am (Siskiyou Room – Red Lion)

Come find out all about Wilderness Camp. Do you know how many kids in California could come to camp? How many kids in your District could go to camp? Do you know what the kids do at camp? What does camp look like? Do we accept volunteers? What do the volunteers do at camp? There are just a few of the things to be discussed.

Presenter: Lion Seanne Valtr

How To Be An Excellent Zone Chair or Region Chair

8:00 am – 9:00 am (Trinity Room – Red Lion)

This session is designed to help give light to the Zone Chair and Region Chair duties and responsibilities. It will clarify the many tasks assigned to the two positions and help you to better serve your District's Lions in the case you are currently serving as such, or will choose to do so in the future.

Presenter: PDG Chris Ohrmund, MD-4 Global Leadership Team Member

Lions Project Canine Companions For Independence

9:15 am – 10:15 am (Sacramento Room – Red Lion)

The human-canine bond is truly remarkable, and so is the bond between one assistance dog organization and Lions Clubs nationwide. Join Lion Mark Steffens and puppy-in-training Coyle to learn about Canine Companions for Independence and how Lions can help people with disabilities through the Lions Project for Canine Companions for Independence (LPCCI).

Presenter: Lion Mark Steffens, President, LPCCI

Marketing & Communications, ITGMT Seminar

9:15 am – 10:15 am (Cascade Room – Red Lion)

With the modern technology facing the world, the Marketing Communication and IT Committee offers a one-day training to learn effective ways to utilize technology through the following lessons:

- Social Media (Facebook, Instagram, Twitter, Etc.)
- Do's and Don'ts & General Etiquette
- Sharing Information
- Dropbox and similar tools (Google Docs)
- Communication Etiquette
- Email and other correspondence
- Mass Communication (e-blast) tools and techniques
- Modern way to build & maintain websites
- Club websites (E-clubhouse or hosted)
- Standards to follow

Embracing advanced technology will aid in attracting competent & youthful membership; will do a better job of reaching out to the community; can easily reach millions of people around the world informing them about Who we are & What Lions do quickly ; & help keep our lions members better informed.

Presenter: PDG Lita Guidotti

GMT Seminar

9:15 am – 11:15 am (Sierra Room – Red Lion)

The Global Membership Team will share information on a free-flowing and flexible schedule to allow attendees to "drop in" as their schedules permit. Some topics available for discussion include How To Reach Your Membership Goals, Member Care and Team Coaching.

Presenters: PDG Linda Griffin, MD-4 Global Membership Team Coordinator; PCC David Johnson, MD-4 Global Membership Team Member; PDG Margaret Dunlevy, MD-4 Global Membership Team Member; PDG Norm MacKenzie, MD-4 Global Membership Team Member

California Lions Foundation

9:15 am – 11:15 am (Trinity Room – Red Lion)

California Lions Foundation will hold a Board of Directors meeting. All interested Lions and guests are welcome.

Presenter: DG Robert Manning

Youth Exchange Committee

10:15 am – 11:15 am (Derby Room – Holiday Inn)

Members of the MD-4 Youth Exchange Committee will be sharing ideas to promote and improve the Youth Exchange Program throughout the Districts in MD-4. This session will include an open discussion to share hosting stories and successful District fundraising techniques to help cover the cost of hosting students.

Presenter: PDG Steve Blumin, Youth Exchange Program President

Rhino Project

10:30 am – 11:30 am (Cascade Room – Red Lion)

Presenter: Jan Valtr

How To Be An Excellent Zone Chair or Region Chair

10:30 am – 11:30 am (Sacramento Room – Red Lion)

This session is designed to help give light to the Zone Chair and Region Chair duties and responsibilities. It will clarify the many tasks assigned to the two positions and help you to better serve your District's Lions in the case you are currently serving as such, or will choose to do so in the future.

Presenter: PDG Chris Ohrmund, MD-4 Global Leadership Team Member

Everything You Want To Know About Being A Lions Club President

10:30 am – 11:30 am (Siskiyou Room – Red Lion)

The importance of the position of Club President is not to be underestimated. The responsibilities of the position, best practices, and suggestions for success will be detailed. Questions are invited.

Presenter: PDG Ken Ibarra, MD-4 Global Leadership Team Member

Leadership Luncheon

11:30 am – 1:00 pm (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: PDG Steve Robeson, MD-4 GLT Coordinator

Pledge: DG Dave Roberts

Song: DG Bob Susaeta

Invocation: DG Jose Nichols

LUNCH

Introduction of Guest Speaker PIP Joe Preston

Global Leadership Team Awards

Peace Poster Awards

Announcements and Closing

Ear Of The Lion

1:15 pm – 2:15 pm (Trinity Room – Red Lion)

Learn about how The Hearing Foundation (Ear of the Lion) program works with a rundown on the application process, the number of people helped each year and how Lions clubs can get involved.

Presenter: Lion Terry Brooks, Director of Membership & Development, The Hearing Foundation

International President's Forum

1:15 pm – 2:15 pm (Palomino Room – Holiday Inn)

An open discussion with Past International President Joe Preston

Kidsight Inc.

1:15 pm – 2:15 pm (Cascade Room – Red Lion)

This presentation will include an overview of the KidSight USA program as it relates to Club, District and Multi-District projects and general discussion of partnering with a University, management of KidSight data, parental consent, LiveScan requirements and patient followup.

Presenter: DG Robert Manning

Youth Exchange Foundation Board Meeting

1:15 pm – 2:15 pm (Derby Room – Holiday Inn)

The MD-4 Youth Exchange Foundation will hold their annual board meeting. All interested Lions and guests are welcome.

Presenter: PDG Steve Blumin

International Convention Parade Reenactment

1:15 pm – 2:15 pm (Sacramento Room – Red Lion)

Presenter: Lion Andrea DeGuzman

City of Hope

1:15 pm – 2:15 pm (Sierra Room – Red Lion)

Presenter: To Be Determined

So You Might Want To Be A District Governor

1:15 pm – 2:15 pm (Siskiyou Room – Red Lion)

This session will give you an opportunity to "get the facts" about being a Lions District Governor. Among the topics discussed and described are the costs of being a District Governor, the preparation for the position, the duties of being a District Governor, and the effects on your family and job. A question and answer session is included.

Presenter: PDG Steve Robeson, MD-4 Global Leadership Team Coordinator

District Caucuses

2:30 pm – 3:30 pm (Refer To Handout For Locations)

District Caucuses

4:00 pm – 5:00 pm (Refer To Handout For Locations)

Welcome Dinner (Dine With A VIP)

6:00 pm (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: CC David Radtke

Invocation: DG Jose Nichols

DINNER

Entertainment by Enterprise Starship

Announcements and Closing

Student Speaker Foundation Board Meeting

9:30 pm – 10:30 pm (Derby Room – Holiday Inn)

The Annual Meeting of the Lions Fourth District Student Speakers Foundation will be held. All are welcome to attend.

Presenter: PDG Chris Ohrmund

Saturday, February 11, 2017

Pin Traders

8:00 am – 5:00 pm (Red Lion Hotel – Sundial Room)

Exhibits

8:00 am – 5:00 pm (Holiday Inn Foyer & Red Lion – Sundial Room)

Peace Poster & Environmental Photo Exhibit

8:00 am – 5:00 pm (Holiday Inn Foyer)

Opening Ceremonies

8:00 am – 9:00 am (Palomino & Appaloosa Ballrooms – Holiday Inn)

Announcer: Lion David Beeman

Welcome to Convention 2017

Color Guard:

Pledge: DG Dave Roberts

Flag Presenters: MD-4 Leos

Song: DG Bob Susaeta

National Anthem

Business Session

9:20 am – 11:30 am (Ballroom – Red Lion Hotel)

Presiding: CC David Radtke

Introduction of Councils: CC David Radtke

Welcome to Redding:

LCI Report: ID Howard Hudson

Introduction of PIP Joe Preston: ID Howard Hudson

Remarks by Past International President Joe Preston

LCIF Report: PCC Roger Powell

Committee Reports:

Constitution and Bylaws: PDG Dennis Drag

Budget & Finance: PDG David Hebebrand

Convention Management: PDG Larry Hidalgo, Chair

San Diego 2018 Convention: IPDG John Ruiz

Foundation Reports:

California Lions Foundation

MD-4 Student Speakers Foundation: PDG Chris Ohrmund, President

MD-4 Youth Exchange Foundation: PDG Steve Blumin, President

Presentations:

Global Membership Team: PDG Linda Griffin

Candidates for International Director:

Nomination Speeches & Demonstrations

District Cabinet Secretary/Treasurer Training

8:00 am – 11:30 noon (Sacramento Room – Red Lion)

An extensive and detailed presentation of District Treasurer and District Secretary duties, responsibilities and applicable forms.

Presenter: Lion Nancy McAfee

Information Technology (IT) Lab

8:00 am – 5:00 pm (Oxford Suites)

Presenter: DG Kumar Kalagara

Leo Leadership Forum

10:00 am – 3:00 pm (Best Western Hotel Meeting Rooms)

Following their participation in the opening ceremonies and a tour of the exhibits at the convention, Leos will have the opportunity to participate in leadership training sessions, engage in a competitive team building activity and share an informal lunch with their peers from other Districts.

Luncheon

11:30 am – 1:00 pm (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: CC David Radtke

Invocation: DG Jose Nichols

LUNCH

Guest Speakers from Make-A-Wish Foundation – Jay Farquhar, Make A Wish Board Member and Bryce Rucker, Make-A-Wish Wish Recipient

Awards, Announcements and Closing

Diabetes Youth Families

1:15 pm – 2:15 pm (Cascade Room – Red Lion)

Interested in learning more about services for adults and children with diabetes? This presentation will provide information about Diabetes Youth Families and Diabetes Camp de Los Ninos.

Presenter: Garrett Bock, Development Coordinator, Diabetes Youth Families

Orientation and Mentoring of Newer Members

1:15 pm – 2:15 pm (Sacramento Room – Red Lion)

The importance of a proper and timely introduction to the history, structure, traditions and value of Lions membership will be presented. Who might mentor, when and how to mentor will be discussed.

Presenter: PCC Liz Crooke, MD-4 Global Leadership Team Member

Student Speakers Contest Jeopardy

1:15 pm – 2:15 pm (Siskiyou Room – Red Lion)

All the answers will be provided to conduct a successful Student Speakers Contest at any level. The audience will provide the appropriate questions. Should be a fun and exciting way to present all the information anyone conducting a Student Speakers Contest should need. Audience participation is a must, but sadly, Alex Trebek will not be hosting!

Presenter: Lion Dr. Alan M. Winkelstein, MD-4 Student Speakers Contest Committee Chair

Women in Lions: A Win-Win Combination

1:15 pm – 2:45 pm (Sierra Room – Red Lion)

This seminar provides a unique opportunity for you, whether you are a new Lion, a seasoned Lion, a Lioness, or a woman interested in community service and humanitarian efforts. At this seminar you will be presented with information explaining why Lions Clubs International is a good fit for women, what opportunities exist for women in Lions and why there is a need for more women and female leaders within Lions Clubs International at the Club, District, Multiple District and International levels.

Presenter: PID Judy Hankon

Moderator: Lion Ilga Whealy, Multiple District Four Family and Women's Membership Development Committee Chair

Taking The Visually Impaired From Darkness to Light

1:15 pm – 3:15 pm (Trinity Room – Red Lion)

Learn how to get involved in the collection and recycling of used eyeglasses, the importance of vision screening and the resources available to all Lions through Lions in Sight.

Presenters: PID Dr. William Iannaccone, COO and PDG Walter C. Griffin, President, Lions in Sight of California Nevada

Peace Poster Reception

1:15 pm – 2:15 pm (Derby Room – Holiday Inn)

Adult Companion Reception (Honoring Lion Joni Preston)

2:30 pm – 4:00 pm (Suite 401 – Red Lion)

LCIF And You! All About Grants and Giving

2:30 pm – 3:30 pm (Cascade Room – Red Lion)

\$10,000 within 24 hours to Governors for relief for disasters such as fires in our district and a \$75,000 grant to support the building of the "Matteo's Dream" playground in Concord are just a few examples of what LCIF does. Learn more about how your clubs and districts can access these funds for important projects; and get a better understanding of how the funds are raised to make these grants possible.

Presenter: PCC Roger Powell, MD-4 LCIF Coordinator

So You Might Want To Be A District Governor

2:30 pm – 3:30 pm (Siskiyou Room – Red Lion)

This session will give you an opportunity to “get the facts” about being a Lions District Governor. Among the topics discussed and described are the costs of being a District Governor, the preparation for the position, the duties of being a District Governor, and the effects on your family and job. A question and answer session is included.

Presenter: PDG Steve Robeson, MD-4 Global Leadership Team Coordinator

PlusOptix Vision Screening Training

2:30 pm – 4:30 pm (Sacramento Room – Red Lion)

Rebecca Christensen, Vision Specialist, Plusoptix, Inc.

GMT Seminar

2:45 pm – 4:30 pm (Sierra Room – Red Lion)

The Global Membership Team will share information on a free-flowing and flexible schedule to allow attendees to “drop in” as their schedules permit. Some topics available for discussion include How To Reach Your Membership Goals, Member Care and Team Coaching.

Presenters: PDG Linda Griffin, MD-4 Global Membership Team Coordinator; PCC David Johnson, MD-4 Global Membership Team Member; PDG Margaret Dunlevy, MD-4 Global Membership Team Member; PDG Norm MacKenzie, MD-4 Global Membership Team Member

What’s Your Long Range Plan for the Future?

3:30 pm – 4:30 pm (Trinity Room – Red Lion)

The Long Range Planning Committee has developed a presentation to explore strategic planning issues unique to Lions. The goal is to have every District develop a long-range plan based on their individual needs. This also includes District Committees. The concept will allow each District to lay out a plan over a 3 to 5 year period, learn how to stay on track to increase membership and Clubs, provide training to future leaders and receive feedback to measure success.

Presenter: PDG Brad Weeks

Everything You Want To Know About Being A Lions Club President

3:45 pm – 4:45 pm (Cascade Room – Red Lion)

The importance of the position of Club President is not to be underestimated. The responsibilities of the position, best practices, and suggestions for success will be detailed. Questions are invited.

Presenter: PDG Ken Ibarra, MD-4 Global Leadership Team Member

MD-4 Tax Compliance

3:45 pm – 4:45 pm (Siskiyou Room – Red Lion)

Learn what you need to know to keep your club or committee compliant with legal requirements for LCI 501c-3 and 501c-4 and how to legally conduct raffles, opportunity drawings and 50/50 raffles.

Presenter: Lion Deborah Braun, Nonprofit Specialist

Council of Governors Photos

(Derby Room – Holiday Inn)

4:30 pm – 5:00 pm Second Vice District Governors

5:00 pm – 5:30 pm First Vice District Governors

5:30 pm – 6:00 pm District Governors

VIP Reception (By Invitation Only)

5:00 pm – 6:00 pm (Braided Mane Lounge – Holiday Inn)

Grand March And Governors' Banquet

6:30 pm – 10:00 pm (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: CC David Radtke

Invocation: DG Jose Nichols

DINNER

ACADEMY AWARDS

Emcee: IPDG Larry Wehage

Presentations

Announcements and Closing

Entertainment – DJ/Dancing: Jon Thompson – Netsound

Sunday, February 12, 2017

Voting

7:00 am – 9:45 am (Derby Room – Holiday Inn)

Pin Traders

8:00 am – 5:00 pm (Red Lion Hotel – Sundial Room)

Exhibits

8:00 am – 11:30 am (Holiday Inn Foyer & Red Lion – Sundial Room)

Peace Poster & Environmental Photo Exhibit

8:00 am – 11:30 am (Red Lion Hotel Foyer)

Melvin Jones Breakfast

8:00 am – 9:30 am (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: CC David Radtke

Invocation: DG Jose Nichols

Pledge: DG Dave Roberts

Song: DG Bob Susaeta

Emcee: PCC Roger Powell, MD-4 LCIF Coordinator

Video of PIP Joe Preston's Year As LCIF Chairperson

Recognitions

Presentation of Melvin Jones & Progressive Melvin Jones Fellowships

Celebration of Life

9:30 am – 10:00 am (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: DG Jose Nichols

Final Business Session

10:00 am – 11:30 am (Palomino & Appaloosa Ballrooms – Holiday Inn)

Presiding: CC David Radtke

Scrapbook Awards: CC AC Penny Radtke

Announcement of Voting Results

Resolutions and Closing